# VISHAL GANGWAL
## UX Designer

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💻 www.dzineworx.com

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## EDUCATION

**MBA**
**Preston University**
2003 - 2004

**Web & Multimedia**
**Arena Multimedia**
1998 - 2000

**Bachelor of Commerce**
**Gujarat University**
1996 - 1999

## UX TOOLS

- Axure
- Figma
- Sketch
- Invision
- Adobe Photoshop
- Adobe XD

## SKILLS

- UX Research
- Wireframe Designs
- User Testing
- Stakeholder Management
- Team Leading

## PROFILE

A Lead User Experience Designer who loves turning complex problems into simple and engaging products. I'm fascinated with Cognitive Psychology design and love to flex my creativity in any given task. Always proactive rather than reactive, who is ambitious and a high-performing individual. I am consistently delivering quick and accurate results and able to prioritise goals to maintain targets.

## WORK EXPERIENCE

### NTT Data                          Dec 2021 – Nov 2023
Senior Leax UX Designer

- Employ design thinking processes such as Expert Review, User Feedback Review, Task Analysis, and Information Architecture (IA) to inform design decisions and align them with strategic business objectives.

### Virtusa                          Aug 2021 – Nov 2023
Lead UX Designer

- Define User Stories, produce Wireframes for User Scenarios, and data-driven insights and innovative design. Practices to make seamless and sustainable digital experiences for web and mobile applications.

### BMJ                          May 2021 - Jul 2021
Lead UX Designer

- Mentored team members, fostering professional growth and setting high standards to ensure the development of top-tier UX/UI competencies within the design team.

### GamCare                          Jan 2021 - Apr 2021
Head Of UX

- Adapted to various development methodologies, including Agile, Lean, and Waterfall, guaranteeing efficient and effective project delivery.

### SSE Business Energy                          Sep 2020 - Dec 2020
Lead UX Designer

- Developed interactive prototypes tested through rigorous usability testing sessions, which directly influenced final design decisions, ensuring alignment with user needs and business objectives.